



# **SIGE**

**SIMPÓSIO DE APLICAÇÕES OPERACIONAIS  
EM ÁREAS DE DEFESA**  
( SYMPOSIUM OF OPERATIONAL APPLICATIONS  
IN DEFENSE AREAS )



**THE LARGEST  
ACADEMIC EVENT IN  
BRAZIL WITH A FOCUS  
ON DEFENSE**





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## What is SIGE?

It is an academic event focused on operational applications in the areas of Defense, held annually by the Instituto Tecnológico de Aeronáutica (ITA).

## What is the purpose of SIGE?

Create an adequate environment for the exchange of experiences between the academic, industrial and operational sectors of the Armed Forces in matters of teaching, research and development within the scope of the National Defense Policy.

In this sense, observing the triad between Industry, Academy and Armed Forces, everyone involved in the Symposium is instructed to present articles, posters, lectures, workshops and short courses that focus on operational applications in the areas of Defense.





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## What topics are covered?

Defense topics of interest related to the following areas of knowledge:

Operational Analysis

Logistics Engineering

Command and Control

Cyber Defense

Electronic Warfare

Remote Sensing

Weapon Systems

Space Applications

Chemical, Biological, Radiological and Nuclear  
Defense

Bioengineering

Quantum Technologies





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## What are the SIGE numbers?

"Throughout the 25 editions held up to 2023, we achieved the following milestones:

- + Over 13,500 participants
- + Over 820 papers presented
- + Over 460 posters presented
- + Over 990 online stream visits (2023 Edition)
- + Over 1,500 views of presentations and published works (2023 Edition)

It is the largest academic event focusing on defense in Brazil and one of the largest in Latin America."





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## What is the differential of SIGE?

The event's multidisciplinary and multi-sector character provides a favorable environment for the guidance of dual-use research (civil and military), contributing to the advancement of S&T initiatives in the country, the exploration of new concepts and technologies by the Brazilian Armed Forces and Defense Industries.

In recent years, it has been attended by national and international lecturers, professors and researchers from important academic and research institutions, postgraduate students from ITA and other higher education institutions, representatives of national and international industry, as well as authorities and representations of Brazilian government organizations.





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# PREVIOUS EDITIONS





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# SIGE 2024

# XXVI EDITION





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# **SIGE 2024 XXVI EDITION**

## **Consolidating Success**

This year, the event will be held in a hybrid format. All activities will be conducted in person and also streamed on an online platform. Therefore, the well-established model from previous editions of the event will be expanded to promote face-to-face dialogue among sectors of academia, industry, and the armed forces, while extending its reach through the online platform.

Our Symposium will be broadcasted to researchers, authorities, military personnel from the Navy, Army, and Air Force, as well as interested individuals both domestically and internationally.





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# SIGE 2024 XXVI EDITION

As in the previous edition, the event will be promoted with greater emphasis within the scope of the Ministry of Defense, Armed Forces, Defense Industry Base, and Higher Education and Research Institutions.

Additionally, presentations will be made available for viewing for a defined period after the event concludes, potentially reaching an additional audience.





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# SIGE 2024 XXVI EDITION

The 26th edition will take place on October 1st, 2nd, and 3rd, 2024.

The opening lecture will occur on the morning of October 1st.

Over the course of the three days, there will be keynote speeches by military authorities and researchers from the academic field, as well as presentations and workshops by partner companies. The event will be held at the ITA facilities in São José dos Campos/SP, with live streaming on the event platform.





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# SIGE 2024 XXVI EDITION

## Events that will be part of the XXVI SIGE

- Preparation Command Week;
- SERFA – Remote Sensing Symposium of the Armed Forces;
- EIVR – Intelligence, Surveillance, and Reconnaissance Meeting.





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# SIGE 2024 XXVI EDITION

## INNOVATION HUB

Space to be made available for companies to share their R&D challenges, with the aim of identifying common interests with the government and academia.





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**Have your company's brand  
linked to the largest academic  
defense symposium in Brazil!**

**Be part of this event**

Your company can become a partner  
of the XXVI SIGE and show your  
brand to all participants.





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# Advantages of being a partner of XXVI SIGE

## Promotion

- Registration as Official Sponsor.
- Promotion of logo on supporting printed materials.
- Promotion on the official website.
- Promotion of logo on digital media accounts managed by the Event Organization.
- Promotion of logo on slides at the beginning of each lecture.
- Inclusion of logo in event promotions through mailing to academic audience, DCTA staff, Armed Forces personnel, and authorities.





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# Advantages of being a partner of XXVI SIGE

## Audiovisual exposure opportunities during the event

- Four showings of the company's institutional video during the event.

The showings will occur as part of a compilation featuring videos from all partner companies, with the order determined by the event coordination team and strategically scheduled before the opening and closing keynote sessions. Additionally, showings will take place at the beginning of synchronous sections of the event in compilations featuring select companies to cover the remaining broadcasts. The event coordination team will determine the distribution of video showings in the schedule.

The production of the videos will be the responsibility of the partner company, and the content must undergo prior approval by the event coordination team.





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# Advantages of being a partner of XXVI SIGE

## Audiovisual exposure opportunities during the event

- Place on the XXVI SIGE page to show the company's promotional videos, with the possibility of including a redirect link.

## Access to the participant list

- The list of participants, along with their contact information, of those who agree to share their information at the time of registration, will be made available to partner companies.





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# Advantages of being a partner of XXVI SIGE

## In-person Lecture and Workshop with online transmission for participants

- Time in the event's agenda in which your company can expose its experience, knowledge and equipment.
- Lecture will follow the pattern of work presentations, with online transmission via video streaming.





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# Advantages of being a partner of XXVI SIGE

## Booth for promoting company's products and services

- Strategically located space within the event area for your company to showcase its equipment and services to participants.
- Two booth options will be available, determined by the sponsorship package chosen by the company.
- The location and position of the booths will be determined by the event coordination team





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Partner



- Promotion
- Audiovisual exposure during the event with a video of up to 60 seconds (4 showings)
- Audiovisual exposure on the event website
- In-person lecture or workshop with online transmission for participants (50 min, exclusive timing)
- Large booth for promoting products and services  
Access to the list of participants
- Priority in choosing the lecture time slot (within the available slots for partner companies)
- Option to purchase up to 1 additional minute of audiovisual exposure.





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Partner



- Promotion
- Audiovisual exposure during the event with a video of up to 60 seconds (4 showings)
- Audiovisual exposure on the event website
- Choice of either a lecture or workshop (50 min, non-exclusive timing)
- Large booth for promoting products and services
- Access to the list of participants
- Option to purchase up to 30 additional seconds of audiovisual exposure.





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Partner



- Promotion
- Audiovisual exposure during the event with a video of up to 30 seconds (4 showings)
- Audiovisual exposure on the event website
- Small booth for promoting products and services
- Access to the list of participants





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Partner



- Promotion
- Access to the list of participants





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## Limited number of partners

Based on previous editions, the number of partners will be limited, aiming for better promotion of partners within the event timeframe.

Therefore, availability of packages is lower in higher categories. The determinant for joining the event in the desired category is the early signing of the partnership contract. Don't delay!





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## Investment in BRL (R\$)



18,500.00



14,800.00



9,200.00



3,200.00





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## Extra Purchase

An additional 30 seconds in each of the 4 audiovisual exhibitions during the event.

Investment: 2,150.00 for each additional 30 seconds in the 4 package views (total of 1 minute)



You can contract up to 2 additional 30-second packages



You can hire up to 1 additional package of 30 seconds





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**Don't miss this opportunity to  
promote your company to  
individuals from the academic  
and defense sectors  
throughout Brazil.**

**Get in touch with the  
coordination team of the XXVI  
SIGE:**

**Contact the XXIII SIGE  
coordination team:**

**[patrocinio.sige@ita.br](mailto:patrocinio.sige@ita.br)**





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