

Guilherme Coutinho Calheiros, better known as **Guila Calheiros**, is the current Director of Planning and Management at Embrapii. Previously, he served as Secretary of Technological Development and Innovation at the Ministry of Science, Technology, and Innovation (MCTI), where he had a distinguished career in the innovation and technology sector in Brazil. He has an extensive background in the innovation and technology sector, with 25 years of experience in project management, fundraising, and planning for innovation-promoting environments.

Before assuming the secretary position at MCTI, Guila was the Executive Superintendent of Anprotec, where he led the association during the pandemic, maintaining its growth and impact on the Brazilian innovation ecosystem, a period during which the institution was awarded the National Medal of Scientific Merit. He was also Innovation Director at Porto Digital, a time when the technology park was recognized three times as the country's leading innovation environment.

Guila has a solid academic background, with a master's degree in Production Engineering from the Federal University of Pernambuco (UFPE), an undergraduate degree in Business Administration from the University of Pernambuco (UPE), and a Project Management Professional (PMP) certification from the Project Management Institute. He was a postgraduate professor at the Catholic University of Pernambuco (UNICAP) and has taught at various institutions over the years.

Throughout his career, Guila has held several prominent positions, including Institutional Relations Manager at CESAR, Secretary of Economic Development, Science, Technology, and Innovation for the city of Recife, and Vice President of Innovation Environments for the Inova Cidades Forum. He has also been a member of several important boards, such as those of FINEP, CEITEC, SOFTEX Nacional, RNP, ABDI, and CGEE.

His work has been fundamental in promoting public policies that encourage innovation, such as the Legal Framework for Science and Technology and the Legal Framework for Startups, in addition to advocating for partnerships between the government, universities, and companies to foster innovation in Brazil.